



3rd annual

Junior Scholars Forum

Wednesday, June 15 – Friday June 17, 2016

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Junior scholars, faculty, and discussants arrive in Berlin

6:00 pm - 9:00 pm Welcome reception, cocktails, and dinner for junior scholars, discussants, and guests hosted by the Vodafone Foundation. *Keynote* by Rob Reich on “Repugnant to the Very Idea of Democracy? On the Role of Philanthropic Foundations in Democratic Societies.”
Location: Behrenstrasse 18, 10177 Berlin.

Thursday, June 16, 2016

Location:

Hertie School of Governance

Quartier 110, Friedrichstraße 180, 10117 Berlin; room 3.61

8:45 am

Opening and welcoming remarks

9:00 am - 10:00 am

Organizational Transparency and its Limits: The Curious Case of a German Political Party;
Leopold Ringel, Post Doctoral Fellow, University of Bonn, Forum Internationale Wissenschaft

First discussant: Kathia Serrano, Professor of Sociology, University of Heidelberg

Second discussant: Claus Offe, Professor of Political Sociology, Hertie School of Governance

10:00 am - 11:00 am *Social Marketization and Policy Influence of Social Organizations in China;*
Jun Han, PhD candidate, Sociology, University of Oxford

First discussant: Julia Morley, Lecturer, Accounting, London School of Economics and Political Science

Second discussant: Helmut Anheier, President, Dean, and Professor of Sociology at the Hertie School of Governance; Chair of Sociology, Heidelberg University

11:00 am – 11:15 am Break

11:15 am – 12:15 pm *How to Measure Similarities and Difference of Organizational Forms in the Sharing Economy: A Semantic Network Approach*; Achim Oberg, Assistant Professor, Vienna University of Economics and Business

First discussant: Eliska Drapalova, Post Doctoral Fellow, Hertie School of Governance, Organization, Management and Leadership Research Cluster

Second discussant: Gregory Jackson, Professor of Human Resource Management, Freie Universität Berlin

12:15 pm - 1:15 pm Lunch

1:15 pm - 2:15 pm *Shared Goods but What About Shared Identities? The Cultural Resonance and Organizational Authenticity of the Sharing Economy Model in Local Communities*; Yotala Oszkay Febres-Cordero, PhD candidate, Sociology, University of California, Los Angeles

First discussant: Valeska Korff, Junior Professor of Sociology, University of Potsdam

Second discussant: Gernot Grabher, Professor of Urban and Regional Economic Studies, HCU Hamburg / University for the Built Environment and Metropolitan Development

2:15 pm – 3:15 pm *Ambiguous Classification: Antecedents and Outcomes*; Myrto Chliova, Assistant Professor of Entrepreneurship, University of Helsinki, Aalto School of Business

First discussant: Niko Rathert, Post Doctoral Fellow, Hertie School of Governance

Second discussant: Indre Maurer, Professor of Organizations and Organizational Development, University of Göttingen

3:15 pm – 3:30 pm Break

3:30 pm – 4:30 pm *Institutions, Resources and Interactions: Social Enterprises in Germany*; Alexandra Ioan, PhD candidate, Hertie School of Governance

First discussant: Achim Oberg, Assistant Professor, Vienna University of Economics and Business

Second discussant: Wolfgang Seibel, Professor of Politics and Public Administration, University of Konstanz; Adjunct Professor of Public Administration, Hertie School of Governance

4:30 pm – 5:30 pm *When Complexity Clarifies: Logic Specification and the Hybrid Organization*; Federica Massa Saluzzo, Post Doctoral Fellow, University of Bologna

First discussant: Aline Gatignon, Assistant Professor of Management, University of Pennsylvania, the Wharton School

Second discussant: Anke Hassel, Professor of Public Policy, Hertie School of Governance

5:30 pm Conclude sessions

7:00 pm Dinner hosted by the Hertie Foundation (Zagreus Projekt Brunnenstraße 9a, 10119 Berlin).

Friday, June 17, 2016

Location:

Hertie School of Governance
Quartier 110, Friedrichstraße 180, 10117 Berlin; room 3.61

9:00 am - 10:00 am *There and Back Again: Coordination, Learning and Identity in Nonprofit Secondments to Emerging Markets*; Aline Gatignon, Assistant Professor of Management, University of Pennsylvania, the Wharton School

First discussant: Federica Massa Saluzzo, Post Doctoral Fellow, University of Bologna

Second discussant: Johanna Mair, Professor of Organization, Strategy and Leadership, Hertie School of Governance; Visiting Scholar, Stanford PACS and Academic Editor, *Stanford Social Innovation Review*

10:15 am – 10:30 am Break

10:30 am - 11:30 am *Organizing to Address Large - Scale Social Problems: The Case of Greenpeace (1986 - 2001)*; Yves Plourde, Assistant Professor, Department of International Business, HEC Montréal

First discussant: Myrto Chliova, Assistant Professor of Entrepreneurship, University of Helsinki, Aalto School of Business

Second discussant: Paul Brest, Faculty Co-Director, Stanford PACS; Former Dean and Professor Emeritus (active), Stanford Law School

11:30 am – 12:30 pm *Elite Networks and the Rise of Social Impact Reporting in the UK Social Sector*; Julia Morley, Lecturer, Accounting, London School of Economics and Political Science

First discussant: Woody Powell, Faculty Co-Director, Stanford PACS; Professor of Education, Stanford University

Second discussant: Erhard Friedberg, Professor Emeritus of Organization Sociology, Sciences Po Paris

12:30 pm - 1:45 pm Lunch

1:45 pm - 2:45 pm *Understanding the Voluntary Transparency of Philanthropic Foundations;*
Clemens Striebing, Post Doctoral Fellow, Hertie School of Governance

First discussant: Miriam Wolf, Post Doctoral Fellow Hertie School of Governance, SEFORIS
Project

Second discussant: Rob Reich, Faculty Co-Director, Stanford PACS: Professor of Political Science,
Stanford University

2:45 pm - 3:00 pm *Closing remarks;* Woody Powell, Faculty Co-Director, Stanford PACS;
Professor of Education, Stanford University